

|   | Goal Set     | Reported     |
|---|--------------|--------------|
| Projected five year budget \$410,000  | \$410,000    | \$274,224    |
| Goal: Expansion of local ag-related and industrial businesses resulting in a 100-125 job increase over 5 years                                    | 125          | 219          |
| Provide one-on-one business services to a minimum of 45 ag-related and industrial companies annually.   | 225          | 218          |
| Connect ag-related and industrial businesses with training opportunities to result in training for 300+ individuals over the 5 year period.       | 300          | 264          |
| Host an annual program on exports and international business best practices.  | <b>✓</b>     | $\checkmark$ |
| Support efforts to bring more irrigation water to the Columbia Basin.   | <b>\</b>     | $\checkmark$ |
| Keep the Grant County Wage and Benefit Survey up to date.   | $\checkmark$ | <b>V</b>     |
| Partner with consultants and other experts and deliver 2-3 programs annually on issues of importance to the agribusinesss and industrial sectors. | 15           | 8            |

Program Initiative I: Existing Business Development 2014-June 2018

|  | Goal Set  | Reported  |
|--|-----------|-----------|
| Projected five-year budget \$770,000   | \$770,000 | \$598,597 |
| Goal: New business development in Grant County resulting in 300-350 new jobs.                                      | 350       | 577       |
| Host an average of 10 site visits annually.  | 50        | 35        |
| Attend 3-5 trade shows or industry conferences annually.   | 25        | 28        |
| Develop and deliver the Grant County marketing message to 30+ targeted companies annually.                         | 150       | 236       |
| Maintain a current database of available sites and buildings for industrial development.                           | <b>\</b>  | <b>\</b>  |
| Maintain and keep current the Grant County EDC website, Grant County Trends website, and the cost of living study. | <b>✓</b>  | <b>\</b>  |
| Conduct 3 cost of living surveys each year for the Grant County Micropolitan area.                                 | 15        | 15        |

## Program Initiative II: Business Recruitment & Attraction 2014-June 2018

|  | Goal Set | Reported |
|--|----------|----------|
| Projected five-year budget \$85,000  | \$85,000 | \$85,687 |
| Goal: Grow the retail and service sector by 5-15 businesses over 5 years.  | 15       | 12       |
| Annually provide one-on-one business services to 80 existing or startup businesses including national chains and franchises. | 400      | 305      |
| Market research - at least 12 companies a year   | 60       | 105      |
| Financial plan development - at least 10 companies a year.   | 50       | 56       |
| Export assistance - at least 4 companies a year  | 20       | 48       |
| Partner with developers and real estate representatives to market Grant County at retail trade shows.                        | <b>\</b> | <b>✓</b> |
| Host 12-15 startup workshops over 5 year period.   | 15       | 4        |

Program Initiative III: Retail & Service Development June 2014-2018

|  | Goal Set  | Reported  |
|--|-----------|-----------|
| Projected five-year budget \$195,000   | \$195,000 | \$104,986 |
| Goal: Assist with 10-12 job creating infrastructure projects over the 5 year period.   | 12        | 24        |
| Identify infrastructure needed for continued job growth such as: roads, rail, intermodal, water & sewer, fiber optics, etc.                | <b>✓</b>  | <b>✓</b>  |
| Support each municipality and/or port in obtaining funds through legislative channels and Grant County's Strategic Infrastructure Program. | <b>√</b>  | <b>✓</b>  |
| Host a yearly Grant County Ports Meeting.  | 5         | 5         |

## Program Initiative IV: Infrastructure Development 2014-June 2018

|  | Goal Set  | Reported     |
|--|-----------|--------------|
| Projected five-year budget \$240,000   | \$240,000 | \$406,766    |
| Goal: Regularly communicate the progress of the five-year plan and ensure accountability to investors and the community. | <b>\</b>  | $\checkmark$ |
| Provide community forums and workshops on economic development issues.   | <b>\</b>  | <b>\</b>     |
| Host an annual county-wide economic development event and no-host public luncheons & investor luncheons.                 | 15        | 12           |
| Contract with qualified firms/individuals to handle administrative functions including bookkeeping and communications.   | <b>V</b>  | <b>\</b>     |
| Fund and implement the Building Prosperity five year plan.   | <b>1</b>  | <b>V</b>     |
| Annually audit the EDC's financial processes and report to investor oversight committee and board of directors.          | 5         | 5            |

Program Initiative V: Communication and Investor Relations Strategies 2014-June 2018



## **STAFF**

BRANT MAYO, EXECUTIVE DIRECTOR

EMILY SMITH, BUSINESS RECRUITMENT MANAGER

ALLAN PETERSON, SMALL BUSINESS DEVELOPMENT CENTER

REBECCA JONES, ACCOUNTANT